



MEDIA RELEASE

For more information, contact:

Dave Washebek
President / CEO
262.781.1500
dwashebek@lembergelectric.com

FOR IMMEDIATE RELEASE

Lemberg Electric acquires Good Electric

Brookfield, Wisconsin (July 19, 2010). Lemberg Electric Company, Inc. (Lemberg), an employee-owned electrical construction company, acquired Waukesha based Good Electric, Inc. effective Friday, July 16, 2010. Good Electric specializes in commercial electrical construction and service with a history that dates back to 1929.

“Good Electric is best known for its capabilities and reliable service. We are very proud to carry on this great tradition and will continue to provide high levels of service Good Electric provided to their customers. That is how we built our business. We’re also committed to the employees and their families and welcome them to the Lemberg family”, said Dave Washebek, President & CEO at Lemberg.

Lemberg’s strategic planning recognized the need to strengthen and broaden its position in the Milwaukee marketplace. Identifying companies that shared the same core values and commitment to the customer, the primary reason for Lemberg’s success, is the purpose the Good Electric acquisition was determined to be a great fit. This same ideology was adopted in July 2009, when Lemberg purchased SoLite Neon Sign Company, a full service sign company founded in 1932; further expanding Lemberg’s Sign & Lighting division.

“I have been working on a succession plan for the last few years and I’ve had the opportunity several times to sell the company. After much consideration, I have decided to sell Good Electric to a truly outstanding competitor, Lemberg Electric Company, Inc. I felt they best shared Good Electric’s passion for the industry and core values”, said Gregg Eisenhardt, Owner & President of Good Electric.

Founded in 1928, Lemberg Electric Company, Inc. specializes in Electrical Construction, Data/Communications, Energy Management, Sign & Lighting and 24 Hour Electrical Service. Recognized as the area’s largest employee-owned electrical contractor, with sales in excess of \$25 Million, Lemberg Electric is Wisconsin’s single source for electrical solutions.

For information please, visit www.lembergelectric.com or email info@lembergelectric.com.

###